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Movie receives gold medal for UM professor of chemistry

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walser/kmr
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state

IMMEDIATELY

MOVIE RECEIVES GOLD MEDAL
FOR UM PROFESSOR OF CHEMISTRY

MISSOULA--

The International Film and Television Festival of New York awarded a Gold Medal to a film created and coordinated by James Cox, University of Montana professor of chemistry.

Cox reported that the award was presented in November to "Water: More Precious Than Oil" for the best educational television documentary.

In 1977, Cox received a \$182,000 grant from the National Science Foundation to fund the project. In addition to Cox, who served as project director, internationally known scientists, cinematographers, editors and many others contributed to the making of the 58-minute film.

Designed for showing over national educational television (Public Broadcast System,) it also will be translated into Spanish, Russian, Chinese, French and Arabic for use overseas by the United Nations.

The movie examines world water problems and filming was done on every continent except Europe, Cox explained. "The film's message," Cox said, "is that man better be thinking seriously about his water problems--problems of too little water, water that has been ruined, wasted by agriculture, and made the source of diseases not only in backward countries but in our own industrial society."

Cox is working with a public station in Spokane and hopes that Montanans will see his film on television within the next few months.

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